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## **HENNESSEY TUNER SCHOOL TRANSFORMS HYUNDAI GENESIS COUPE INTO 500-HORSEPOWER BEAST FOR SEMA**

**FOUNTAIN VALLEY, Calif., Oct. 29, 2009** – Demonstrating the wide range of aftermarket potential for the Genesis Coupe, Hyundai Motor America has partnered with Hennessey Performance Engineering (HPE) and the Tuner School to develop a powerful entry for this year’s Specialty Equipment Market Association (SEMA) Show. The matte black, carbon fiber-wrapped Hennessey Genesis Carbon Coupe is designed with a high-end European look and performance capabilities to match. The vehicle will be in Hyundai’s display at the Las Vegas Convention Center Nov. 3–6, 2009 (booth # 24387).

Founded by HPE president John Hennessey, Tuner School is a 14-week program dedicated to teaching its students the secrets to success in the high-performance automotive aftermarket. It was established as a way to offer its students a one-of-a-kind opportunity to hone their craft, learn from professionals in the field, and springboard their career in the aftermarket industry.

“The Genesis Coupe architecture is the ideal platform for tuners looking to make everyday modifications to their vehicles and our students at the Tuner School took full advantage,” said Hennessey. “The visually stunning complete carbon fiber matte black wrap and high-end performance benchmarks create a monster SEMA car.”

HPE and the Tuner School will blow away the SEMA crowd with its Genesis Coupe achieving 500 horsepower at 6,000 rpm, 465 lb-ft of torque, an estimated 0-60 time of 3.9 seconds and a quarter mile time of 12.5 seconds. These aggressive performance capabilities were accomplished through a variety of engine modifications. The Genesis Carbon Coupe features a Hennessey Custom Single Turbo System, Precision 66 mm ball bearing turbocharger, Tial blow-off valve and 44 mm wastegate, a HKS boost controller and upgraded injectors and fuel pump, among other additions.

“To work with a leading tuner such as John Hennessey and his Tuner School is a testament to the potential of our rear-wheel-drive Genesis Coupe,” said Michael Deitz, manager, Product Planning, Hyundai Motor America. “With its 500 horsepower and 0-60 time of 3.9 seconds we expect this vehicle to be one of the stars of SEMA.”

On the outside, SEMA Show attendees will find Savini lightweight wheels with chrome lips and silver centers, Eibach springs and Brembo lightweight rotors.

## **HENNESSEY TUNER SCHOOL**

Tuner School's unique curriculum immerses its students in a combination of classroom education and hands-on experience, all while surrounded by the day-to-day operations of HPE's 30,000+ square-foot facility. Spanning a range of horsepower-induced topics, including engine building, forced induction and dyno testing, Tuner School covers all aspects of building and modifying some of the fastest cars in the world. With dozens of high-horsepower vehicles coming and going, students are placed in a rare position to experience every nuance of working within a high-performance automotive business. For more information, please visit [www.TunerSchool.com](http://www.TunerSchool.com).

## **HYUNDAI MOTOR AMERICA**

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through more than 790 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by The Hyundai Advantage, America's Best Warranty. In addition, Hyundai Assurance is now offered on all new vehicles leased or purchased from a certified Hyundai dealer. The program is available to any consumer, regardless of age, health, employment record or financed amount of the vehicle. The program is complimentary for the first 12 months.

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