

## Genesis Coupe Webcast Questions Posted March 25, 2009

### Editors Note:

On Wednesday, March 25, 2009, Hyundai Motor America invited an Online audience to join the media introduction of the 2010 Hyundai Genesis Coupe and to ask questions of the team. More than 100 questions were asked Online and in the live audience. Below is a list of Online questions with answers provided.

<u>Don</u> <u>Hammonds</u>	Pittsburgh Post- Gazette	<p>Q: Now that the sedan is a success as a luxury model, how will you market the coupe, which has a more sporty image--and yet keep a coherent Genesis message? Do you do them separately, and how do you meld the two together (or do you?) Or do you do it as a uniform marketing message?</p> <p><b>A: Don, We will market them separately as they appeal to very different buyers. But having the Genesis halo on both vehicles will help build awareness.</b></p>
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<u>Sam</u> <u>Abuelsamid</u>	Autoblog.com	<p>Last year Kia showed a direct injected 2.0L turbo in the Koup concept and Hyundai officials have said that DI engines will be joining the lineup. When will the coupe get a DI engine?</p> <p><b>A: Sam: Direct Injection is a technology in our future plans. Stay tuned.</b></p>
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<u>George</u> <u>Evans</u>		<p>Will Hyundai support an in-house modifications department to enhance the Hyundai Genesis 2.0T and 3.8?</p> <p><b>A: George: Right now, we're not offering in-house mods. But we're working with our friends in the aftermarket to keep things interesting.</b></p>
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Fabio

Why Hyundai chose to follow such a different design directive for the Genesis Coupe instead of keeping it aligned with the Genesis Sedan style? Are you looking for a completely different buyer profile?

Silva

**A: Fabio: Yes. They are completely different buyers, especially with an entry Genesis Coupe price of \$22,000.**

Brad

Maine Endwell

A

High School

Does the new genesis coupe replace the Tiburon or is there a replacement coming for the Tiburon also.

**A: Brad: As we mentioned in the Q&A Online, there will be a different vehicle in our future to replace the Tiburon.**

Anthony

When will test drives of the Genesis Coupe be available for the US and Canada?

**A: Anthony: The Genesis Coupe is on-sale in the U.S. right now.**

Yo Han  
Parkinson

Was the exterior design, engine and transmission entirely engineered by Hyundai Motors?

**A: Yo Han, the design was done by Hyundai Design in California. The engines are Hyundai designs. The 6-speed manual is ZF.**

James

Fabin

With Hyundai success, are there any plans to offer an AWD version of the Genesis coupe?

**A: James: We never say never, but AWD is not in our plans.**

Greg  
Carter

Please find a way to bring a Genesis Coupe V8 to market. Are there plans to build a V8 coupe? Thank you, Greg Carter

**A: Greg: We hear this one a lot. You should check out the 306-hp V-6. We never say never. But for now, we don't plan a V-8. The car was not designed to package the Tau V-8 under the hood.**

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Benny

When, if at all, will the Genesis Coupe be available in Australia? And which models?

**A: Benny: We hear a lot from enthusiasts in Oz. We're the U.S. sales company, so we can't comment on Australia's plans. But we appreciate the enthusiasm.**

Casey Kurtyka

GenCoupe.com

Any information on the navigation system would be great. What does it look like, how is it controlled, will it replace the OEM blue data center screen? Can we expect the Microsoft system in the 2011 coupe?

**A: Casey: The nav system will be a touch screen system that replaces the radio head in the center stack. It is similar to the system in our Sonata, which includes voice command.**

Andrew Peng

GenesisDriven

How will Hyundai interact with the aftermarket parts and tuning community that is quickly forming around the Genesis Coupe?

**A: Andrew: We're excited to see what enthusiasts in the aftermarket do with Genesis Coupe. We want to continue building relationships with the creative people in the aftermarket.**

Brendan G.

Performance Imports Inc.

Is it going to be possible to modify the pressure of the turbo in the base 2.0T?

**A: Brendan: We expect there will be people who make engine modifications. We don't recommend altering our specs, but fully expect it to happen.**

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Drew HyundaiFans.com

How do Hyundai forum owners get invited to events like this? Is this only for the big boys?

**A: Drew: We love what you do and are thrilled that you're out there. This Webcast was just one way we are trying to expand our list of friends. While we cannot invite everyone to every event, I'm sure we'll be meeting you soon.**

Arun Srinivasan HMS

Are you planning to do something along the lines of racing with this car? for example, either a rear wheel racing, or rally version of genesis??

**A: Arun: We've announced plans to campaign a car with Rhys Millen in Formula Drift and Pikes Peak.**

C Wong EveryGreen Logistics

May I know if Hyundai will get a performance badge like the AMG for Merc or M for the BMW for Genesis or even the Hyundai range? What is your annual target for the sales of Genesis Coupe worldwide?

**A: CW: No plans for a branded performance division just yet. We're studying it and certainly won't rule it out at this point. We plan to sell every Genesis Coupe we can. But we don't provide sales forecasts.**

Jens Renner

When will the Genesis Coupe be available in Europe, and will interested customers get the chance to drive the 3.8l V6 engine?

**A: Jens: We at Hyundai Motor America cannot speak for our colleagues in Europe. However, we certainly appreciate the global appeal for the car.**

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Simon kcl Any chance of a supercharged v6 3.8 with 400hp at some point?  
George  
simon kcl Please bring this car to the UK!!!!!!!!!!!! Make a diesel version if  
George you have to but bring it!  
simon kcl How about direct injection on the 3.8 Lambda? Please bring this  
George car to the UK!  
We need an AFFORDABLE 4 seat REAR DRIVE coupe in UK!!!  
simon kcl **A: Simon: Thanks for the enthusiasm. We only handle the**  
George **U.S. at HMA. But we appreciate the excitement the car**  
**has created all over the world.**

when will the 3 second delay on the rev. limiter be down to 1 second.  
and a spoiler added to the top model in canada, and color interiors.  
mike **A: Mike: The torque governing feature has been reduced from**  
kunz **3.5 seconds to 0.1 seconds. The updated calibration is available**  
**to dealers and current owners. As for spoilers and colors, we at**  
**HMA cannot speak for our Canadian colleagues. But trust me,**  
**the car is great either way.**

Kin When will the R Spec be available?  
**A: Kin: Later this summer.**

Did Hyundai deliberately de-tune the 2.0T engine to entice  
an aftermarket following and/or leave room for  
improvements in coming model years?  
Enrique U. **A: Enrique: We optimize the car for the vast majority**  
Cobas Maryland **of customers. There always will be those who want**  
**more and we expect they can squeeze out more in**  
**the aftermarket. As any OEM, we can't recommend**  
**doing so, but certainly expect it to happen.**

why doesn't Hyundai make all models tuner friendly?  
Jess **A: Jess: The Genesis Coupe is a car that has garnered a lot of**  
Itzhaki **attention from tuners. We build our cars to meet the needs of**  
**target customers.**

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Michael Coates Hybridcars.com

At the Chicago Auto Show, you said Hyundai was committed to more environmental vehicles. How does the Genesis Coupe fit with that pledge?

**A: Michael: Genesis Coupe gets great fuel economy on regular fuel and offers customers a choice of a four or six-cylinder engine and 6-speed transmissions for optimum performance and fuel economy. There is a place in a full lineup for all kinds of cars.**

Michael Coates Hybridcars.com

A follow up question on the environmental commitment. When does the Sonata Hybrid arrive? What details can you share?

**A: Michael: We announced the Sonata Hybrid will come in 2010 as a 2011 model. Stay tuned for more details.**

Danny

Will there be Hyundai Racing parts Available for the Gen Coupe? Like Nismo, TRD...act

**A: Danny: We are exploring options for both factory and aftermarket accessories. Nothing to announce right now.**

Jose Manuel JMC Racing

Will u be providing Aftermarket Upgrades like TRD is for Toyota but for Hyundai ??? Or what Aftermarket would not void my warranty ? Intake ? Exhaust Muffler ?

**A: Jose: As is practice at all OEMs, altering a vehicle with aftermarket parts will affect your warranty and we cannot recommend it.**

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Eryk  
Gustafson

Howdy! There have been several reports of throttle and rev limitations on both the 2.0T and 3.8 models that affect performance. Is this true? If so, is Hyundai working toward some type of fix to rectify the problem such as a computer reflash?

Thanks.

**A: Eryk: These concerns have been resolved to improve performance. The torque governing feature has been reduced from 3.5 seconds to 0.1 seconds. The updated calibration is available to dealers and current owners.**

Phil  
Berg      [www.philberg.com](http://www.philberg.com)

Is the coupe market growing? If so, why do customers prefer coupes over sedans?

**A: Phil: We think we have found unique "white space" in the coupe market where the Genesis Coupe competes. This is a tough market overall. But there is room for some niche growth.**

Danny

Aftermarket parts and Vehicle Warranty. What will void and what will not.

**A: Danny: Aftermarket parts installation can affect warranty. Too many variables to list.**

Mauricio  
Vasquez

1. Is a cabriolet considered for the oncoming years? 2. Are we going to see an elantra-sized rwd smaller-4-door genesis? 3.

Mauricio  
Vasquez

1. Is a cabriolet considered next for the Genesis coupe? 2. Are we going to see a 4-door-genesis-rwd smaller sedan, similar size as the Elantra? or better: what are the odds of getting a RWD elantra coming from Hyundai in the future?

**A: Mauricio: We don't discuss future product plans. But for now, there is no cabrio planned.**

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Matthew  
Black

Will there be a "Spoiler Delete" option or a more subtle "lip spoiler" available on the Genesis Coupe 3.8 Track model?

**A: Matthew: There is no spoiler delete option or other spoiler available.**

simon George

How about Idle Stop Go and cylinder deactivation technology on the Gen Coupe?

**A: Simon: This technology is not on the Genesis Coupe.**

mikysee

Hi The difference in price between the 5 speed auto and 6 speed auto is only \$250. Why not make the 6 speed auto available on the 2.0T as well? Will the ZF 6 speed auto make it to a future 2.0T? Thanks.

Mike

**A: Mike: We have a strong powertrain lineup on the Genesis Coupe that we think fits the car's personality and customer needs.**

Ted  
Murphy

Mid-Life  
Crisis Inc.

Are there still plans to offer the R-Spec? If so, when will they hit showroom floors?

**A: Ted: Absolutely. The R-Spec is coming later this year.**

brian  
parker

Why rate the HP of both cars higher than they are?

**A: Brian: The horsepower ratings on both cars are conservative and will deliver at or above the published numbers.**

Chris DTS

I'm sure i am not going to be the only one asking this question but is there any plans to have warranty friendly performance parts for the 2.0 turbo such as Nissan has Gismo and Toyota has TRD etc. etc..

**A: Chris: As mentioned in other questions and answers, we do not have plans to announce on factory accessories. We are studying the concept. Any aftermarket installations can affect warranty.**

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Trai  
Guzie LSI

Will the ECU update described on InsideLine be available for early adopters?

**A: Trai: Already implemented. The torque governing feature has been reduced from 3.5 seconds to 0.1 seconds. The updated calibration is available to dealers and current owners.**

Andrew N/A

Why is auto climate control only offered on the top end v6 model? Does Hyundai feel like the 2.0T track is an inferior model based on its displacement size?

**A: Andrew: Not sure we understand the question. But both models offer customers a unique and rewarding blend of performance.**

simon  
George

Any chance of drilled disc brakes and more weight saving materials?

**A: Simon: No plans to offer drilled rotors.**

christopher  
jensen freelance

Since the Genesis is a luxury sedan and not a sports sedan (no matter what you say), why tie a new sporty coupe to the Genesis name? It suggests a certain lack of imagination when it comes to nomenclature. Did you even consider snazzy alternatives.

**A: Chris: Genesis is synonymous for rear wheel drive performance at Hyundai. We always planned to call the car Genesis Coupe. We think customers will embrace it and so far, they have.**

Rick  
Kranz Automotive  
News

Combined sales for January and February were off only a few hundred units. What is the sales expectation for March?

**A: Rick: We're encouraged by the success of our Assurance program and hope to continue to outpace the market.**

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Gabriel  
Cody

University of  
Alabama at  
Birmingham

Will a dual clutch transmission be available?  
**A: Gabriel: No. We have a good powertrain lineup with our automatic select shift and 6-speed manual.**

Alan  
D

How much does the Rspec weigh?  
**A: Please go to [Genesispresspass.com](http://Genesispresspass.com) or [Hyundainews.com](http://Hyundainews.com) for specs.**

Eric  
Recher

SPB

My biggest gripe about the 2.0L Turbo is throttle control during and after shifts. There is a LOT of throttle hang (rpms stay up when throttle is released with clutch pushed in) which makes smooth shifting an issue. What can be done about this?  
**A:Eric: This is part of the catalyst protection strategy. You are also feeling residual boost in the intake manifold. But we find the car to be quite smooth in both auto and manual configurations.**

Dear Hyundai, I am in Silicon Valley (CA South Bay), and would like to know when the Coupe will be available in more than just the handful (if that) at the 2 dealerships in my immediate area, particularly the 2.0T versions. When I last checked a few days ago, there were a total of 4 in the 2 showrooms and the lots (actually only 3 before I left), and they were all the more expensive 3.8 V6 trims. Perfectly understandable on new intros, but there are those of us who are contemplating the less expensive models and trying to beat the tax raise and double fee increase before the 1st of next month here in CA, and that window is closing fast. I would really like to give the 2.0T coupe a fair chance before making up my mind on something else. Also, do you anticipate any minor changes/revisions, especially exterior cosmetics, within the next year or two right after the introduction of this Genesis coupe? There are many of us, again, who would hate to take the plunge now, only to have something newer coming down the pipe soon afterward (in other words, please, please, don't do it). Thank you for any insight, D. Lang

**A: D: We're still in launch mode and more Genesis Coupes will be available, soon.  
Take the plunge!**

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James MacDonald DeMontrond Automotive

How does the 0-60-0 time of the coupe compare to the competition?

**A: James: We don't share our internal test data, but would refer you to some of the car magazines to see how the car measures up.**

Andrew Lloyd Another car manufacturer

I am impressed with what you get for your money, but I feel integrated navigation and back-up camera would finally give it that final edge over the Infiniti G and BMW 3. Are there any plans for this?

**A: Andrew: We have navigation coming later this summer.**

Alex

Do you plan on offering Dual Clutch Transmission on Future Models?

**A: Alex: No plans to announce.**

Dan Steinhauser

Are there any performance packages we might see in the near future?

**A: Dan: The R-Spec is coming later this year. See [Genesispresspass.com](http://Genesispresspass.com) for details.**

Daucie Morrow

Have a great deal of admiration for the dynamic advances Hyundai has made in such a brief time period. Will there be additional power train options in the future ? I look forward to experiencing a test drive in the coupe. The Genesis sedan is extremely comfortable.

**A: Daucie: Thanks for the compliment. We can't discuss future product plans. Stay tuned.**

Scott West Maryville University

Why is there not an optional nav system why so many of your competitors in this segment offer nav as an option on their cars?

**A: Scott: Nav is coming soon.**

James MacDonald DeMontrond Automotive

What is the rear seat leg room in the coupe?

**A: James: Check out specs Online at [Genesispresspass.com](http://Genesispresspass.com)**

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the  
scot

thescottishbastard.com

Will all models and options be available in  
Canada?

**A: We cannot speak for Canada. We suggest you talk with your dealer.**

Joshua Stone

**When will the R-spec model be available?**

**A: Joshua: Later this year.**

Michelle  
Krebs

Edmunds.com

Hyundai Assurance has obviously generated interest in  
Hyundai. Can you provide some color on that?

**A: Michelle: Assurance is bringing customers to the showroom and is paying off evidenced by the fact that GM and Ford are following with their own versions. We're flattered that others see the value in providing customers with genuine value that we always have stood for.**

Michelle  
Krebs

Edmunds.com

Why is Sonata not getting a bump in sales?

**A: Michelle: The market is extremely tough and hard to predict right now. Sonata competes in the most competitive part of the market.**

GLENN

HOW DO YOU PLAN TO COMPETE WITH UPCOMING TOYOTA/SUBARU  
RWD CAR?

**A: Glenn: Can't concern ourselves with things that don't yet exist. We can only build the best products for our customers, constantly improve them and provide America's Best Warranty to back them up.**

Falex

Why offer a 3.8 Automatic Track Model but not a 2.0T Auto Track?

**A: We've tried to offer a right balance of performance in the Track models so that they live up to the "Track" title. The 306-hp V-6 in an automatic is a very powerful powertrain. The automatic I-4 provides excellent performance, but we think enthusiasts will prefer the manual 2.0T.**

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Jonah JPSFUNDS

How will you react to consumers/tuners modifying the car?

**A: Jonah: We expect a lot of enthusiasm among the tuner community and embrace it along the same lines as other OEMs who have a tuner following.**

Ted Murphy

By My self

When will the R-Specs be out?

**A: ted: Later this year.**

kawai na

Will the Genesis Coupe 2.0T have support for the Tuner crowd like the Dodge SRT4 and Cobalt SS Turbo? Will you have plans to have turbo stage upgrades?

**A: No plans for factory upgrades.**

Adrian

Atlantic

When will we see the r-spec in eastern Canada?

McLean

Performance

**A: We at HMA cannot speak for Canadian plans.**

Ken

Hong

Is there a real audience there?

**A: Ken: Yep, we had about 30 members of the news media who were in town for test drives at Spring Mountain Motorsports Park in Parump, Nev.**

Paul  
Pawlowski

When will the Tucson come out and elantra get an update?

**A: Paul: The Tucson is due for a freshening for the 2010 model year. Stay tuned on Elantra. But please check one out. We think you'll be impressed. We just launched the Elantra Touring (5-door) in the U.S.**

Joe  
Bruzek

Cars.com

Will Hyundai offer any performance packages on the Genesis Coupe 2.0T -- Stage 1, 2, 3 -- that will honor the factory warranty.

**A: Joe: No plans for that at this stage.**



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Sonny none

What is Hyundai doing to increase dealer experience? Most of the premium buyers look for their dealer experience also. And now that competitions have released more powerful coupe/muscles cars, can we as enthusiasts look forward for more power and better performances?

**A: Sonny: The dealership experience is important and we constantly work with our independent dealers to help them improve for the benefit of customers. We're very proud of the job done by our 800 dealers in the U.S.**

Josh  
Kucenski NTCNA

Is there a plan to offer the 4.6L V8 from the Genesis sedan on the coupe in the future?

**A: Josh: The 4.6L Tau V-8 does not package into the Coupe engine bay. No plans for a V-8.**

matt  
spangler

Any chance you will release a special edition color like the concept Gen Coupe Orange?

**A: Matt: We will be looking at ways to keep the car fresh as time goes by. No such plans yet.**

Yusuf

when will the car be in show rooms?

**A: Already in showrooms in the U.S.**

Michael Irvine,  
Cao CA

For those who buys the Genesis Coupe NOW, will they have the opportunity to have the Navigation Package installed / retrofitted free of charge when it will be available this coming summer?

**A: Michael: No. There will be no retrofit option.**

Keri

How much weight does the R-spec shed off the weight of the car?

**A: Keri: Please check all specs on [Genesispresspass.com](http://Genesispresspass.com) or [hyundainews.com](http://hyundainews.com)**

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Antuan Goodwin  
CNET  
Car Tech

Considering that the Genesis Coupe and Sedan are very different vehicles, what is the value of the models sharing a nameplate?

**A: Antuan: The value for us is in communicating their common RWD platform attributes. We think consumers will embrace their car and Genesis is a great name.**

Nathan Hibschan  
Computer Creations

I would like to know how Hyundai North America will handle the warranty when tuners WILL start to upgrade there Genesis. I personally had a Tiburon that I put over \$20,000 worth of upgrades on, only to be turned away at dealerships and Hyundai N.A. when I had issues. I see that you show the Genesis drifting and so on, what if people do such things. Will this void warranty? Will there be a list of mods that can be done that will not void the warranty like Nissan does with there S-Mods and R-Mods. S-Mods do not effect warranty, R-Mods can void warranty.

**A: Nathan: As any other OEM, we do not warranty vehicles that have been altered. We expect this will happen, but cannot warranty a modified powertrain or chassis.**

Andrew  
Jim Smolich  
Motors

ARE THERE ANY PLANS TO ADD THE V8 TO THE GENESIS COUPE? OR ALL WHEEL DRIVE?

**A: Andrew: No on both counts.**

Michael Jordan  
Edmunds.com

What are the sales projections for the calendar year for the Coupe, and what will the model mix proportion be between the 2.0T and 3.8 models?

**Michael: We don't provide specific sales forecasts. The mix will likely be 70/30 2.0T.**

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Michelle Krebs Edmunds.com What are projected annual sales for the Genesis coupe?  
**A: Michelle: We don't provide specific sales forecasts.**

Edward Loh Motor Trend Do you have any plans to take the Genesis Coupe racing?  
**A: Ed: We've announced our partnership with Rhys Millen and plans for Formula Drift.**

Jose JMC Racing Will the Genesis Coupe have OEM Performance Section ??  
**A: Jose: No plans.**

Michael Jordan Edmunds.com Who is the manufacturer for the six-speed manual transmission?  
**A: Michael: ZF.**

Joseph chung 5.5-5.9 0-60 and not breaking 14 seconds qtr mile is a bit disappointing against competition. Will we see an improvement for 2011 model?  
**A: Joseph: We always improve in all ways. But we can't say specific plans for 2011.**

Christopher Jensen Freelance You keep talking about "sporty, front-wheel drive pretenders" but then the competitors you mention most prominently are rwd. So, can you give us a few examples of those mysterious, disdained pretenders?  
**A: Chris: Not meant to be derogatory, but front-drive cars like the Honda Civic SI and Mitsubishi Eclipse just don't match up in driving dynamics to a rear-drive car.**

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Keri Cleveland  
Ohio  
Consumer

You mentioned the Nissan 240SX in the intro. By producing the Genesis Coupe, do you feel you have thrown down to gauntlet to revive this segment across several OEMs?

**A: Keri: We mentioned 240SX in recognition of its accomplishment in its day. We hope customers embrace our Genesis Coupe in similar fashion.**

Kevin Wholesale  
Wnukiewicz distribution

Will Hyundai create a performance entity like BMW's M or MB's AMG?

**A: Kevin: No plans for a separate performance division.**

Steve Nissan North  
Paik America, Inc.

What mix are you expecting between your 4-cylinder and 6-cylinder powertrains?

**A: Steve: As you know, the market is as fluid as gasoline (and gas prices). We expect a 70-30 mix of 2.0T to 3.8.**

Isutiger694 gencoupe.com

Will current genesis coupe owners be able to get the navigation? I want it in mine!!!!

**A: The nav cannot be added.**

Murray Landgate  
Silver

Will the Genesis Coupe be coming to the UK?

**A: Murray: Thanks for the enthusiasm. We can't speak for any plans outside the U.S.**

Steve Nissan North  
Paik America,  
Inc.

There seems to be a lot of focus on track performance with the Genesis Coupe. What types of accessories will you be offering to support enthusiasts? Turbo upgrades? Other performance enhancers?

**Steve: No NISMO-type plans to announce. We have a lot of interest among the aftermarket crowd.**

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thescreensavers

Gencoupe.com

How will the cars warranty work with  
Aftermarket parts?

**A: As with all other OEMs, aftermarket alterations can affect warranty.**

GLENN  
DILLARD JR

NEPTUNE  
UNDERGROUND

With the G35 being a competitor and benchmark, why not make a convertible version of the Genesis Coupe?

**A: Glenn: We looked at a convertible. But for now, we're sticking with the Coupe.**

GLENN  
DILLARD JR

NEPTUNE  
UNDERGROUND

The Hyundai Equus is an extremely nice car. Any word of this car coming stateside or should we not hold our breath on this one?

**A: Glenn: Don't hold your breath too long. But we have nothing to announce, Stay tuned.**

Devin  
Lindsay

ihs global  
insight

Is there a possibility that the Genesis Coupe will be a recipient of direct injection or a dual clutch transmission in the near future?

**A: Devin: As you know, we cannot discuss future product plans.**

Andrew

oluvjucz

Tiburon is an iconic name, even my know not very much about cars Loves that care, and I think maintaining the unique look (wheel arches) would be good as well.

**A: Tiburon is a great name. But we felt that the Genesis Coupe was such an advance, particularly the rear-drive configuration, that it needed its own identity. Stay tuned on future plans for Tiburon's place in the Hyundai lineup.**

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Antuan CNET What can we expect from the upcoming navigation system? Will it be DVD or hard drive based? Will traffic data be available?  
Goodwin Car Tech

**A: Antuan: Flash-based, like the Sonata!**

Krista babic Can it be driven in Europe also with this specs???

**A: Kristian: We can only comment on the U.S.**

Edward Motor Can you comment on the early RPM issues with both the 2.0T and 3.8? During our acceleration testing, we found both engines would "hang" near redline.  
Loh Trend

**A: Ed: Never heard anyone mention it on the 3.8. On the 2.0T, it's is part of the catalyst protection strategy. You are also feeling residual boost in the intake manifold.**

Kristjan When will it come to Europe???

Babic

**A: We can only comment on the U.S. But thanks for the enthusiasm.**

Andrew oluvjucz I have seen the V6 version of the coupe, first thing that struck me was how far forward the engine was situated. It does not look like enough work was done to position the engine in the most optimal location.

**A: Andrew: We think you'll find the balance of the V-6 to be excellent.**

yousufj how will the use of aftermarket/performance parts influence the terms of the warranty?

**A: As other OEMs, aftermarket fitment will affect warranty.**

Rick Is a convertible version in the works?  
DeMeis Freelance

**A: Rick: We looked at it, but no plans for a convertible.**

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jean  
halliday

ad  
age

so what are your volume targets for the coupe this year? and  
what percentage of genesis sales will the coupe be in 2010

**A: Jean: We are not forecasting sales.**

William  
Diaz

I just brought a New Genesis 4.6 and my question is; Hyundai is  
considering updating the Genesis Suspension?

**A: William: There are no plans for aftermarket or OEM  
upgrades to the Genesis sedan suspension. We are always  
working on improving products as time goes by.**

Justin

GenCoupe.com

There seems to be some dealers taking advantage of the  
excitement for this car and charging upwards of \$8k  
over MSRP. Does Hyundai Corporate have any plans to  
take a stronger hand on that?

**A: We have not heard of such cases. But Federal  
and State laws prohibit OEMs from intervening on  
the marketplace. This happens from time to time  
with cars that generate a lot of interest. Most  
good dealers will take care of their customers in a  
fair manner. We provide a manufacturers  
suggested retail price.**

Konstantin

home

When the navigation system becomes available later this  
year, will it be the one from Sonata or from Genesis Sedan?

Thank you.

**A: The system is similar to the Sonata and is a touch-  
screen.**

lsutiger694

gencoupe.com

If navigation will be able to be added to the existing  
genesis coupe buyers cars, what is the estimated  
price point? For instance, I own a 3.8 GT and would  
like to get navigation.

**A: We have not announced pricing yet, but  
expect it to be competitive with other OEM nav  
options.**

## Genesis Coupe Webcast Questions Posted March 25, 2009

Andrew  
Peng

GenesisDriven.com

If and when the warranty were affected by aftermarket modifications, will the whole car be blacklisted or only certain parts? For example, as mentioned before if the turbo were to be modified, would warranty for interior and electronics be voided?

**A: Andrew: We can't provide a specific answer to a hypothetical question. There may be situations in which altering one part of the car can affect another. It is important to understand that our position is consistent with all other OEMs on warranty.**

Aaron  
Britt

HyundaiPerformance.com

Which engine will Hyundai be pushing for aftermarket support first? 2.0T or V6?

**A: Aaron: We don't push for the aftermarket to support our powertrains. We have seen great interest in both. The 2.0T seems to generate the most buzz from the SEMA crowd.**

Gregory  
Derian

Does the Genesis Coupe share the same block as the Mitsubishi Evolution X?

**A: Gregory: The 2.0T is a Hyundai engine. We have a partnership with Mitsubishi on shared design of an I-4 engine architecture. But the design of the 2.0T is Hyundai's**

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